

Designer

CHI, VO NGA

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EDUCATION

RMIT University – Bachelor of Design

(02/2006 - 10/2008)

Ho Chi Minh City, Vietnam

Solvay Business School – Master of Marketing & Advertising

(07/2011 - 02/2013)

Ho Chi Minh City, Vietnam

ACHIEVEMENT

Student Leadership Recognition Certificate (12/2007)

- Involved in the 10 students who received the Student Leadership Recognition Certificate in 2007 at RMIT International University Vietnam
- Qualified for outstanding leadership contributions to clubs and community activities

SKILLS

Design

- Strong knowledge of color theory, typography, print and illustration
- Understanding the design process, from conceptualization and brainstorming to the final stages for the creative artworks

Softwares

- Graphic Design : Illustrator, Photoshop, InDesign
- Web Design: Dream Weaver – HTML/CSS/JavaScript, Flash
- Video & Sound: Final Cut, Adobe After Effects, Sound Forge

Photography

- Experience with digital SLR Canon cameras, studio lighting
- Major in fashion, portrait and event photography

Soft Skills

- Strong leadership and organization management skills
- Presentation skills
- Teamwork skills
- Open-relationship



EXPERIENCE

VinaCapital Group - Real Estates Ltd (06/2011 - present)

www.vinacapital.com

-Graphic Designer-

Assist Sales & Marketing Director to:

- Design Marketing Collateral such as: Brochure, Portfolio, Invitation, Flyer, Bakdrop, etc.
- Planning and Organizing digital graphic projects to support Sales & Marketing Department
- Contacting the Design / Web Agencies and other Suppliers to produce the advertising materials

DIcentral Co. Ltd (03/2009 - 05/2011)

www.dicentral.com

-Web & Graphic Designer-

- Proficient in web layout design using Photoshop
- Design Graphic Packages (Identity Package) using Illustrator, Photoshop, Indesign
- Design flash items (banner, navigation, etc.) using Flash
- Develop static websites/web interface using HTML/CSS/JavaScript
- Support marketing team in creating marketing materials (flash banner, ads, etc.) for the campaign

April Co. Ltd (06/2008 - 03/2009)

www.april.com.vn

-Web & Graphic Designer-

- Proficient in web layout design using Photoshop
- Designed Graphic items (poster, magazine ads, brochure) using Illustrator, Photoshop, Indesign
- Design flash items (banner, menu, etc.) using Flash
- Develop static websites/web interface using HTML/CSS/JavaScript

Wolah Freelance Team (10/2007 - 03/2009)

-Representative and Designer-

- Establish external relationships to promote our services
- Contact clients and consult with them to define their requirements
- Receive feedback from clients throughout their projects
- Plan individual tasks for team members and establish deadline schedule
- Designed Graphic Packages using Illustrator, Photoshop, Indesign

RMIT Dance Club (06/2006 - 10/2007)

-Marketing Director-

- Organized the Marketing Campaign for the Club at the beginning of each semester and club events
- Designed the Marketing Elements for the Campaign such as: poster, flyer, banner, promoting video
- Delegated tasks to club members in each campaign
- Worked as a member of the Management Team to plan strategies for developing the club